

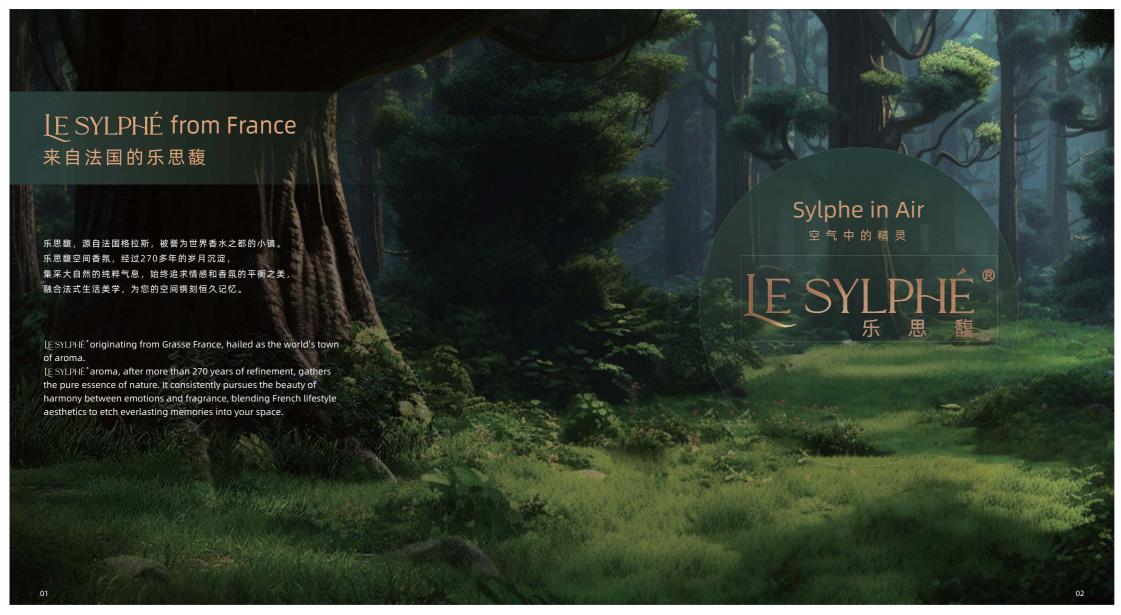
www.lesylphe.com

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LE SYLPHÉ®

Aroma System 乐思馥空间香氛





香氛营销 - 香氛能带来什么 Scent Marketing What Can Fragrance Bring

科学研究表明,人们每天平均75%的情绪都会受到气味影响。 香氛利于唤醒嗅觉,使人心情舒畅、兴奋开朗。 可与视听搭配,尽享感官盛宴。 运用香氛系统赋予满室芳香,营造怡人空间氛围, 为每一位顾客献上礼遇。 精准定位品牌香氛,让顾客心系情牵。

According to scientific research, 75% of our daily emotions are affected by odor on average. Aroma can awaken the sense of smell and make people feel cozy. Combined it with vision and hearing to quickly improve service quality. Use the aroma system to improve the space atmosphere, create a pleasant environment, and allow customers to experience the distinguished VIP service. By positioning the brand aroma, it can promote a stronger and more lasting emotional connection between the brand and customers.

LE SYLPHÉ®

植物,我们的坚持 Plants, Our Persistence

LE SYLPHÉ®乐思馥坚持每一瓶精油以植物提炼,我们相信天然成分可以达到更自然平衡的效果。

 $\underbrace{LE} \ SYLPH \acute{E} "ilnsist that every bottle of essential oil is made from plants, we believe that natural ingredients can achieve a more natural balance.$

大师们探索世界各地的优质植物,以经久传承的调制工艺,已提炼出1500多种香型原料,满足您的多元嗅觉审美。

The masters have explored high quality plants all over the world.

With the long-lasting modulation technology,
we have extracted more than 1500 flavor types to satisfy your diverse needs.



6大实验室基地遍布全球 Worldwide Laboratories

乐思馥在全球有6个创新实验室和工厂,拥有统一标准的LSI研发系统。 在法国调香研发中心的基础上,我们的技术研发团队,凭借专业的技能不断开发品质非凡的植物精油和定制 香型,给全球近千家知名品牌客户创造优雅的空间环境与服务,并肩负起保护地球宝贵资源的使命。

LE SYLPHÉ *has established six innovative laboratories around the world and has a global standard LSI R&D system. Building on our fragrance development center in France, our technical R&D team continuously develops exceptional essential oils and custom fragrances with their professional skills. We provide the elegant aroma ambience and services for nearly a thousand well-known global brand customers.

- **♀** 英国・威灵堡
 Wellingborough, United Kingdom
- **§** 美国·皮斯卡塔韦
 Piscataway, United States
- ♀ 印度尼西亚·雅加达 Jakarta, Indonesia
- 哈萨克斯坦共和国・赛兰
 Almaty, Republic of Kazakhstan

- **♀** 中国·香港
 Hong Kong, China
- **9** 中国・常州 (エ厂) Chang Zhou, China







20位⁺经验丰富的调香师 Experienced Perfumers

乐思馥拥有二十多位调香师,这些调香师凭借着多年的实践经验和卓越的技艺,擅长将香氛的精髓 融入每一滴精油中,为每一瓶精油赋予独特的意境和情感。为每一位客户的个性化需求,创造出令 人陶醉的香氛之旅。

LE SYLPHÉ effluves boasts a team of over twenty experienced perfumers who possess years of practical expertise and exceptional skills. They excel at infusing the essence of fragrances into every single drop of essential oil, endowing each bottle with a unique atmosphere and emotion. With a deep understanding of individualized customer needs, they create captivating olfactory journeys that leave a lasting impression.







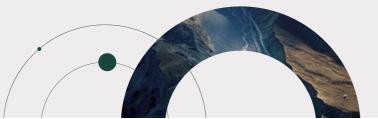




香氛精油 Aroma Essential Oil

香调是香氛的分类规则,根据香氛最主要的气味特征以及使用的香料划分为不同的类别。 各种香料都有他们各自不同的挥发速度,因此香氛精油会经历前调、中调、后调。

Notes are the classification rules of aroma. According to the main characteristics of aroma and the ingredients, they can be divided into different categories. All kinds of materials have different volatilization speed, so the essential oils will experience top, middle, and base notes.



香氛精油-香调分类 Aroma Essential Oil - Fragrance Classification



- 柑橘调:常伴有花香和酸性香料,活力四射 Citrus: Often accompanied by floral and acidic spices, full of vitality
- 绿叶调: 散发出令人想起绿意盎然的大自然味道
 Green leaf: It emits a smell reminiscent of green nature
- 水生调:含有水生植物,给人十分清新怡人的感觉 Aquatic: It contains aquatic plants, giving people a very fresh and pleasant feeling



- 馥奇调:浓郁厚重,温暖而性感 Fuqi: Rich, thick, warm and sexy
- 皮革调:浓烈的烟熏皮革香味,每一种都具有独特的记忆 Leather: Strong smoky leather flavor, each of which has a unique memory
- 甘苔调:具有湿润感的香味,层次极其丰富
 Chypre: It has a moist fragrance with extremely rich layers



- 东方调: 沉稳而有个性, 穿透力强, 香气持久
 Oriental: Calm and personalized, with strong penetration and lasting aroma
- 木质调:出色的留香时长,在中后调具有香料味 Xylem: Excellent fragrance retention time, medium and later flavor.
- 美食调:挑动味蕾且心情愉悦,唤醒童年的回忆
 Food: Stir up the taste buds and feel happy to awaken the memories of childhood



- 花香调:优雅而缓释,繁华辉映,独显大气
- Flower: Elegant and slow-release, bustling and shining, showing the atmosphere alone
- * 果香调:愉悦而舒适,美味诱人的好心情 Fruit: Pleasant and comfortable, delicious and attractive mood alone

香氛精油 **Aroma Essential Oil**

FLOWER · ORIENTAL

木·深林白檀

WOOD · SANDALWOOD

前调: 白茶, 依兰 Top notes: White tea, Ylang-ylang 花・茶韵 中调: 玫瑰, 茉莉, 佛手橋 Middle notes: Rose, Jasmine, Bergamot FLOWER · TEA RHYME 尾调: 琥珀, 柏木 Base notes: Amber, Cypress 前调:风信子,白松香,洋甘橘 花・东方 中调: 玫瑰, 茉莉

尾调: 琥珀, 维吉亚雪松

Top notes: Hyacinth, White pine, Tangerine Middle notes: Rose, Jasmine Base notes: Amber, Cedarwood

前调: 柠檬, 佛手柑 花・星之木兰 中调: 茉莉, 木兰, 栀子 FLOWER · MAGNOLIA 尾调: 檀木, 雪松

Top notes: Lemon, Bergamot Middle notes: Jasmine, Magnolia, Gardenia Base notes: Sandalwood, Cedarwood

前调: 柑橘, 杜松子 Top notes: Mandarin, Juniper Berry 果・盛夏橘光 中调:罗勒,八角,胡椒 Middle notes: Basil, Star Anise, Pepper FRUIT · CLEMENTINE Base notes: Sandalwood, Cypress, Vetiver 尾调: 檀香木, 柏树, 香根草

Top notes: Pomelo, Grapefruit, Lime 果·柚在 前调: 柚子, 葡萄柚, 青柠 中调: 黑加仑, 西柚 Middle notes: Blackcurrant, Grapefruit FRUIT · YUZU 尾调: 琥珀, 麝香 Base notes: Amber, Musk

前调: 马鞭草、柠檬叶 Top notes: Verbena, Lemon Leaves 果·倾城 Middle notes: Grapefruit, Peach, Blackcurrant 中调: 西柚、桃子、黑加仑 FRUIT-ALLURE 尾调:雪松、天芥菜、琥珀 Base notes: Cedar, Mustard, Amber

前调: 小豆蔻、胡萝卜籽 Top notes: Cardamom, Carrot Seed 中调: 檀木、紫罗兰 Middle notes: Sandalwood, Violet 尾调: 纸莎草、皮革、雪松 Base notes: Paper rush, Leather, Cedarwood

前调:小豆蔻,橙花 Top Notes: Cardamom, Orange Blossom 木・北境松雪 中调:苔藓,紫罗兰 Middle Notes: Moss, Violet WOOD · CEDAR ATLAS 尾调: 香根草, 雪松 Base Notes: Vetiver, Cedar

Watery

Top notes: Sea Salt

前调:海盐 水生·莲花青竹 中调: 莲花、青竹 WATER · RUSALKA 尾调: 鸢尾根

Middle notes: Lotus, Bamboo Base notes: Orris Root

甘苔 Chypre

前调: 香柠檬, 桃子 甘苔・西岸迭情 中调: 玫瑰, 紫罗兰 CHYPRE · WEST COAST 尾调: 广藿香

Top notes: Lemon, Peach Middle notes: Rose, Violet Base notes: Patchouli



空间香氛解决方案 Space Aroma Solution

LE SYLPI·LÉ^{*}乐思馥致力于为客户提供专业的空间香氛解决方案。在中国,我们已为众多知名品牌服务,助力其提升嗅觉营销、解决空间异味、提升品牌形象。乐思馥专业的调香师、咨询顾问、品牌视觉团队将通过气味为您创造属于品牌的故事。

LE SYLPHÉ* is committed to providing customers with professional space fragrance solutions. In China, we have served many well-known brands to help them improve smell marketing, solve space odor and improve brand image.

LE SYLPHE professional perfumery, consultant and brand vision team will create brand stories for you through smell.





| 产品型号 | 10000НВ |
|----------------|--|
| Product number | 10000НВ |
| 产品名称 | 超大型双头中央扩香机 |
| Product name | Super large double head central diffuser |
| 扩香体积 | 10000m³ |
| Diffuse volume | 10000m³ |
| 控制方式 | 按钮 |
| Control method | Button |





| 产品型号 | PAD-3000D2 |
|----------------|--|
| Product number | PAD-3000D2 |
| 产品名称 | 中大型台式智能扩香机 |
| Product name | Medium and large size intelligent diffuser |
| 扩香体积 | 5000m³ |
| Diffuse volume | 5000m³ |
| 控制方式 | 触摸按键 APP |
| Control method | Touch button APP |









| 产品型号 Product number | 2000FD 2000FD |
|------------------------|--|
| 产品名称 Product name | 立式智能扩香机 Vertical intelligent diffuser |
| 扩香体积 Diffuse volume | 2000m³ 2000m³ |
| 控制方式 Control method | APP APP |





产品型号

扩香体积 Diffuse volume

Product number 产品名称

Product name

Control method



PAD-500F

500m³

立式智能扩香机

Vertical intelligent diffuser





| 产品型号 | 300W/D |
|----------------|-----------------------------------|
| Product number | 300W/D |
| 产品名称 | 壁挂式智能扩香机 |
| Product name | Wall-mounted intelligent diffuser |
| 扩香体积 | 300m³ |
| Diffuse volume | 300m³ |
| 控制方式 | 按钮 |
| Control method | Button |



合作商家 **Partner**



SUNAC 聽创



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绿城中国 GREENTOWN



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保利"物业



(B)

中海地产



※※ 基地置地





区万科





























































General industry & Scenarios 常用行业和场景方案

【E SYLPHÉ [®]乐思馥空间香氛,为不同行业客户提供香氛方案, 也为各个行业客户创造出我们的价值。

LE SYLPHÉ*provides aroma solutions for customers in different industries, and we also creates our value for customers.



















