

LE SYLPHÉ®  
乐 思 馥

*Aroma System*

乐思馥空间香氛

# LE SYLPHÉ<sup>®</sup> from France

## 来自法国的乐思馥

LE SYLPHÉ<sup>®</sup> 乐思馥作为空间香氛专家，  
起源于1758年，法国格拉斯，  
被誉为香水之都的小镇。  
乐思馥追求情感和香味的平衡之美，  
集采大自然的纯粹气息，融合法式生活美学，  
为您的空间镌刻恒久记忆。

LE SYLPHÉ<sup>®</sup> as a aroma expert, was founded in 1758 in Grasse,  
France, which is known as the town of perfume capital.  
LE SYLPHÉ<sup>®</sup> pursues the beauty of balance between emotions,  
smell and collect the pure fragrance of nature, integrate French life  
aesthetics to create permanent memories for your space.



Sylphe in Air

空气中的精灵

LE SYLPHÉ®  
乐思馥



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## 香氛营销 - 香氛能带来什么

### Scent Marketing

### What Can Fragrance Bring

科学研究表明，人们每天平均75%的情绪都会受到气味影响。  
香氛利于唤醒嗅觉，使人心情舒畅、兴奋开朗。  
可与视听搭配，尽享感官盛宴。  
运用香氛系统赋予满室芳香，营造怡人空间氛围，  
为每一位顾客献上礼遇。  
精准定位品牌香氛，让顾客心系情牵。

According to scientific research, 75% of our daily emotions are affected by odor on average. Aroma can awaken the sense of smell and make people feel cozy. Combined it with vision and hearing to quickly improve service quality. Use the aroma system to improve the space atmosphere, create a pleasant environment, and allow customers to experience the distinguished VIP service. By positioning the brand aroma, it can promote a stronger and more lasting emotional connection between the brand and customers.



LE SYLPHÉ®  
乐思馥

## 植物，我们的坚持 Plants, Our Persistence

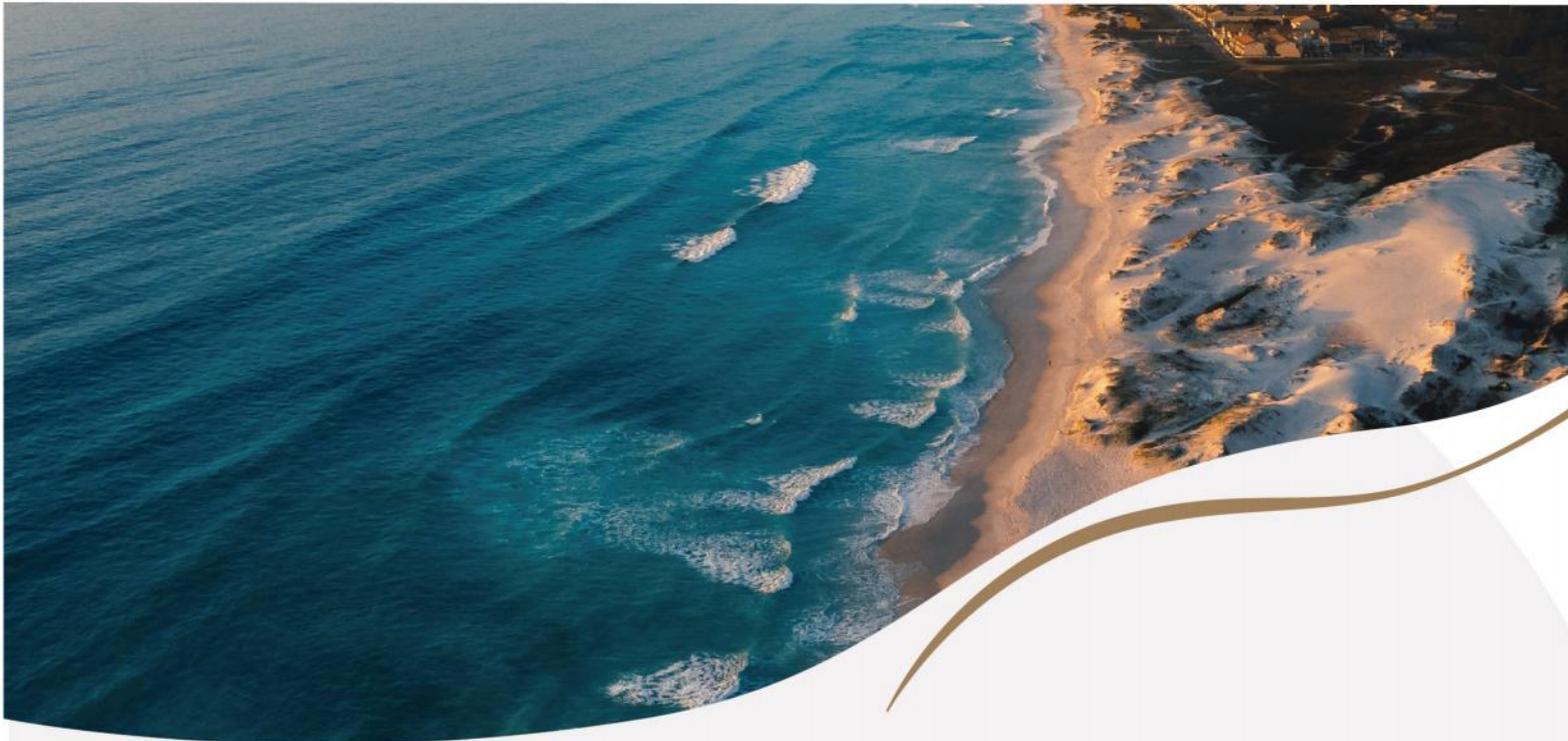
LE SYLPHÉ® 乐思馥提出“植物气味中和法”，  
并坚持每一瓶精油以植物提炼，  
我们相信天然成分可以达到更自然平衡的效果。

LE SYLPHÉ® puts forward the "Plant odor neutralization method",  
and insists that each bottle of essential oil is extracted by plants,  
we believe that natural ingredients can achieve a more natural balance.

大师们探索世界各地的优质植物，以经久传承的调制工艺，  
已提炼出1500多种香型原料，满足您的多元嗅觉审美。

The masters have explored high quality plants all over the world.  
With the long-lasting modulation technology,  
we have extracted more than 1500 flavor types to satisfy your diverse needs.





## 香氛精油 Aroma Essential Oil

香调是香氛的分类规则，根据香氛最主要的气味特征以及使用的香料划分为不同的类别。各种香料都有他们各自不同的挥发速度，因此香氛精油会经历前调、中调、后调。

Notes are the classification rules of aroma. According to the main characteristics of aroma and the ingredients, they can be divided into different categories. All kinds of materials have different volatilization speed, so the essential oils will experience top, middle, and base notes.

# 香氛精油 - 香调分类

## Aroma Essential Oil - Fragrance Classification

### 清新 Fresh

- 柑橘调：常伴有花香和酸性香料，活力四射  
Citrus: Often accompanied by floral and acidic spices, full of vitality
- 绿叶调：散发出令人想起绿意盎然的大自然味道  
Green leaf: It emits a smell reminiscent of green nature
- 水生调：含有水生植物，给人十分清新怡人的感觉  
Aquatic: It contains aquatic plants, giving people a very fresh and pleasant feeling

### 古典 Classical

- 馥奇调：浓郁厚重，温暖而性感  
Fuqi: Rich, thick, warm and sexy
- 皮革调：浓烈的烟熏皮革香味，每一种都具有独特的记忆  
Leather: Strong smoky leather flavor, each of which has a unique memory
- 甘苔调：具有湿润感的香味，层次极其丰富  
Gan Tai: It has a moist fragrance with extremely rich layers

### 浓郁 Rich

- 东方调：沉稳而有个性，穿透力强，香气持久  
Oriental: Calm and personalized, with strong penetration and lasting aroma
- 木质调：出色的留香时长，在中后调具有香料味  
Xylem: Excellent fragrance retention time, medium and later flavor.
- 美食调：挑动味蕾且心情愉悦，唤醒童年的回忆  
Food: Stir up the taste buds and feel happy to awaken the memories of childhood

### 芳香 Aromatic

- 花香调：优雅而缓释，繁华辉映，独显大气  
Flower: Elegant and slow-release, bustling and shining, showing the atmosphere alone
- 果香调：愉悦而舒适，美味诱人的好心情  
Fruit: Pleasant and comfortable, delicious and attractive mood alone

# 香氛精油

## Aroma Essential Oil

花  
Flower

花·茶韵  
FLOWER · TEA RHYME

前调: 白茶, 依兰  
中调: 玫瑰, 茉莉, 佛手橘  
尾调: 琥珀, 柏木

Top notes: White tea, Ylang-ylang  
Middle notes: Rose, Jasmine, Bergamot  
Base notes: Amber, Cypress

花·东方  
FLOWER · ORIENTAL

前调: 风信子, 白松香, 洋甘橘  
中调: 玫瑰, 茉莉  
尾调: 琥珀, 维吉亚雪松

Top notes: Hyacinth, White pine, Tangerine  
Middle notes: Rose, Jasmine  
Base notes: Amber, Cedarwood

花·星之木兰  
FLOWER · MAGNOLIA

前调: 柠檬, 佛手柑  
中调: 茉莉, 木兰, 栀子  
尾调: 檀木, 雪松

Top notes: Lemon, Bergamot  
Middle notes: Jasmine, Magnolia, Gardenia  
Base notes: Sandalwood, Cedarwood

果  
Fruit

果·盛夏橘光  
FRUIT · CLEMENTINE

前调: 柑橘, 杜松子  
中调: 罗勒, 八角, 胡椒  
尾调: 檀香木, 柏树, 香根草

Top notes: Mandarin, Juniper Berry  
Middle notes: Basil, Star Anise, Pepper  
Base notes: Sandalwood, Cypress, Vetiver

果·柚在  
FRUIT · YUZU

前调: 柚子, 葡萄柚, 青柠  
中调: 黑加仑, 西柚  
尾调: 琥珀, 麝香

Top notes: Pomelo, Grapefruit, Lime  
Middle notes: Blackcurrant, Grapefruit  
Base notes: Amber, Musk

果·倾城  
FRUIT · ALLURE

前调: 马鞭草, 柠檬叶  
中调: 西柚, 桃子, 黑加仑  
尾调: 雪松, 天芥菜, 琥珀

Top notes: Verbena, Lemon Leaves  
Middle notes: Grapefruit, Peach, Blackcurrant  
Base notes: Cedar, Mustard, Amber

木  
Wood

木·深林白檀  
WOOD · SANDALWOOD

前调: 小豆蔻, 胡萝卜籽  
中调: 檀木, 紫罗兰  
尾调: 纸莎草, 皮革, 雪松

Top notes: Cardamom, Carrot Seed  
Middle notes: Sandalwood, Violet  
Base notes: Paper rush, Leather, Cedarwood

木·北境松雪  
WOOD · CEDAR ATLAS

前调: 小豆蔻, 橙花  
中调: 苔藓, 紫罗兰  
尾调: 香根草, 雪松

Top Notes: Cardamom, Orange Blossom  
Middle Notes: Moss, Violet  
Base Notes: Vetiver, Cedar

水生  
Watery

水生·莲花青竹  
WATER · RUSALKA

前调: 海盐  
中调: 莲花, 青竹  
尾调: 鸢尾根

Top notes: Sea Salt  
Middle notes: Lotus, Bamboo  
Base notes: Orris Root

甘苔  
Chypre

甘苔·西岸迭情  
CHYPRE · WEST COAST

前调: 香柠檬, 桃子  
中调: 玫瑰, 紫罗兰  
尾调: 广藿香

Top notes: Lemon, Peach  
Middle notes: Rose, Violet  
Base notes: Patchouli



## 空间香氛解决方案 Space Aroma Solution

LE SYLPHÉ® 乐思馥致力于为客户提供专业的空间香氛解决方案。在中国，我们已为众多知名品牌服务，助力其提升嗅觉营销、解决空间异味、提升品牌形象。乐思馥专业的调香师、咨询顾问、品牌视觉团队将通过气味为您创造属于品牌的故事。

LE SYLPHÉ® is committed to providing customers with professional space fragrance solutions. In China, we have served many well-known brands to help them improve smell marketing, solve space odor and improve brand image.

LE SYLPHÉ® professional perfumery, consultant and brand vision team will create brand stories for you through smell.



产品型号  
Product number

10000HB  
10000HB

产品名称  
Product name

超大型双头中央扩香机  
Super large double head central diffuser

扩香体积  
Diffuse volume

10000m<sup>3</sup>  
10000m<sup>3</sup>

控制方式  
Control method

按钮  
Button



产品型号  
Product number

PAD-5000D2  
PAD-5000D2

产品名称  
Product name

中型台式智能扩香机  
Medium-sized desktop intelligent diffuser

扩香体积  
Diffuse volume

5000m<sup>3</sup>  
5000m<sup>3</sup>

控制方式  
Control method

触摸按键APP  
Touch button APP



**产品型号**      **2000FD**  
Product number      2000FD

**产品名称**      **立式智能扩香机**  
Product name      Vertical intelligent diffuser

**扩香体积**      **2000m<sup>3</sup>**  
Diffuse volume      2000m<sup>3</sup>

**控制方式**      **APP**  
Control method      APP



**产品型号**      **PAD-300C-S**  
Product number      PAD-300C-S

**产品名称**      **壁挂式智能扩香机**  
Product name      Wall mounted intelligent incense diffuser

**扩香体积**      **300-500m<sup>3</sup>**  
Diffuse volume      300-500m<sup>3</sup>

**控制方式**      **APP**  
Control method      App



**产品型号**      **PAD-500F**  
Product number      PAD-500F

**产品名称**      **立式智能扩香机**  
Product name      Vertical intelligent diffuser

**扩香体积**      **500m<sup>3</sup>**  
Diffuse volume      500m<sup>3</sup>

**控制方式**      **APP**  
Control method      APP



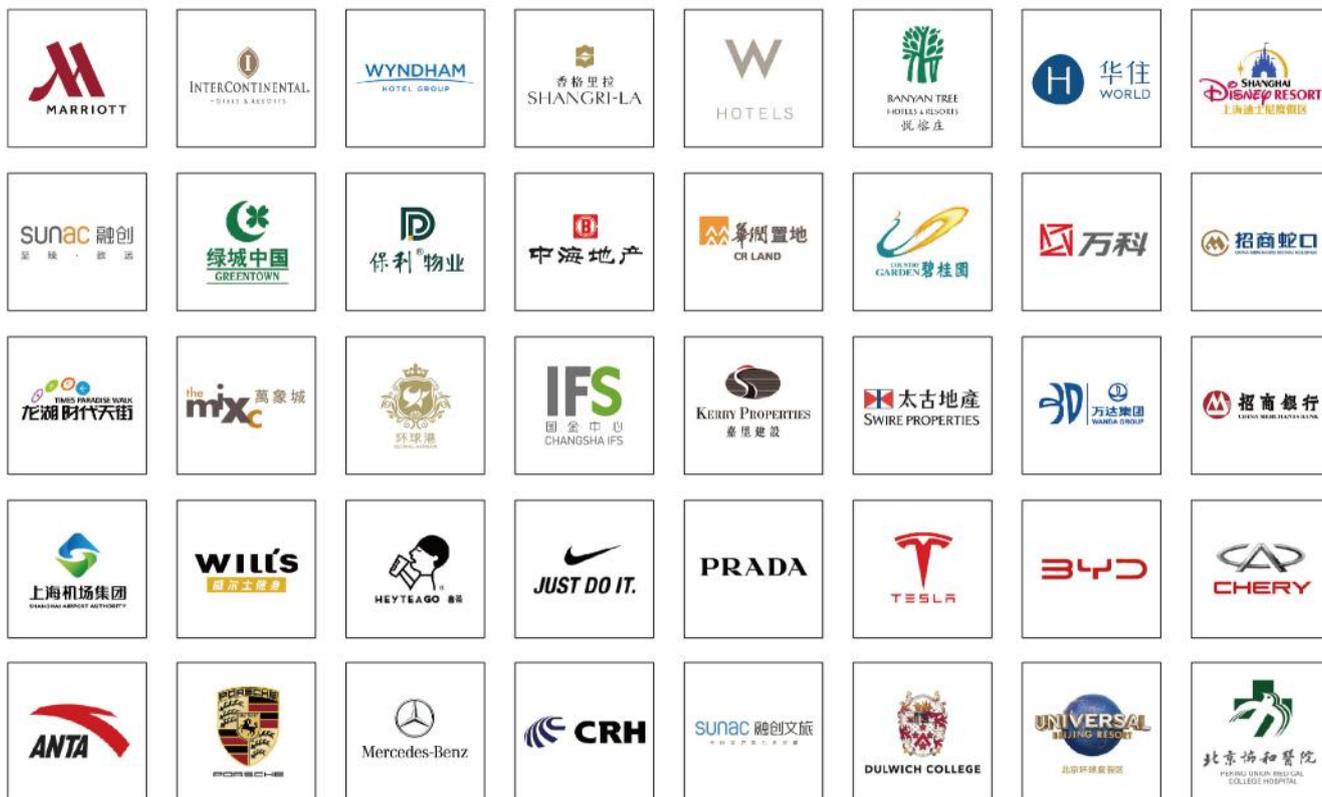
**产品型号**      **300W/D**  
Product number      300W/D

**产品名称**      **壁挂式智能扩香机**  
Product name      Wall-mounted intelligent diffuser

**扩香体积**      **300m<sup>3</sup>**  
Diffuse volume      300m<sup>3</sup>

**控制方式**      **按钮**  
Control method      Button

# 合作商家 Partner



# General industry & Scenarios

## 常用行业和场景方案

LE SYLPHÉ® 乐思馥空间香氛，为不同行业客户提供香氛方案，  
也为各个行业客户创造出我们的价值。

LE SYLPHÉ® provides aroma solutions for customers in different  
industries, and we also creates our value for customers.



零售业



酒店业



银行业



展览业



健身会所



娱乐业



医疗业



办公物业



运输业



餐饮业



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